Introduction to Silicon Valley: Ecosystem of Innovation and Entrepreneurship

Student Study Tour in Silicon Valley

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Program Overview

Silicon Valley experts, leading innovative companies and universities will share the latest innovation ideas, emerging technology trends and entrepreneurship best practices. You will hear real stories about how world leading universities and businesses use new approaches to leveraging the Silicon Valley resources in technology and talent development, as well as how they use access to venture capital to create the world’s leading entrepreneurship ecosystem. We will make sure that you and your university are ahead of the curve.

Preliminary Program

Day 1

Silicon Valley and the Next Innovation Ecosystem

09:00 Leaving the campus
09:30 Welcome Workshop: “The Innovation Secrets of Silicon Valley: What You Can Learn from Silicon Valley Entrepreneurs” Innovation ecosystem, efficiency and transparency. Emerging trends. Andrey Kunov, PhD, President of Silicon Valley Innovation Center (SVIC organizes Executive Education Programs and Conferences in technology innovation and entrepreneurship for global corporations and technology startups from around the world)
11:00 Seminar: “Global Entrepreneurship: The Way to Create the Next Innovation Ecosystem” Building competitive and entrepreneurial ecosystem. The new capitalism. Expert of Microsoft (American multinational corporation that develops, manufactures, licenses, supports and sells computer software, consumer electronics and personal computers and services)
12:30 Lunch at SVIC
14:30 Visit and presentation: “Entrepreneurial Leadership: Understanding and Measuring Cultures of Innovation” Educating a new generation of entrepreneurs. Keys to entrepreneurial success. Expert of Lester Center of Entrepreneurship, UC Berkeley (provides global education and innovation programs in entrepreneurship, venture capital and scalable startups)
16:30 Visit and presentation: “Fostering Innovation-Driven Entrepreneurship: Supporting Young Entrepreneurs” Challenges and Innovations. Mentoring and empowering young entrepreneurs. Expert of Center for Entrepreneurship & Technology, UC Berkeley (center for engineers and scientists with the skills to innovate, lead and productize technology in the global economy)
18:00 Back to the campus

Day 2

Building Blocks of Silicon Valley: Global Talent, Mentorship, Venture Capital

08:30 Leaving the campus
09:00 Seminar: “The Role of Mentorship In Developing an Innovative Idea and Securing Funding” Entrepreneurship and innovation mentoring. Expert - representative of Plug & Play (One of the world’s leading and most successful business accelerators that specializes in growing tech startups)
10:50 Coffee break
11:00 Seminar: “Autonomous Entrepreneurship Programs on the Basis of a Higher Education Institution” Development, implementation and funding of independent programs. Expert - director of University of California San Francisco (UCSF) (Leading university and center of the world in the field of medical research, dentistry and medical education.
12:30 Lunch at SVIC
14:00 Visit and Presentation: “How to Build a Global Billion Dollar Company in 2 Years with Nothing but an Idea” Business Model and Disruption. Expert of AirBnB (a global online platform for people to rent out their lodging).
18:00 Back to the campus

Day 3

Creating Companies with Local and Global Impact

08:30 Leaving the campus
09:00 Seminar: “How To Develop Skills To Solve Real Problems And Create Value Through Design-Oriented Products” How to think about design in your startup and how to make effective design decisions. Expert - designer, mentor at 500 Startups (One of the largest seed accelerators and investment funds in Silicon Valley)
11:00 Seminar: “How To Develop And Implement Business Plans That Will Contribute To The Growth And Well-Being Of The Local Economy”. University-based programs for emerging entrepreneurs. Expert - representative of the California Program for Entrepreneurship (CAPE) at Santa Clara University (One of the top universities in California, the oldest operating institution of higher learning in California).
12:30 Lunch at SVIC
14:00 Visit and presentation: “Global Initiatives That Support Game-Changing Research In Computer Sciences And Technology”. Areas of research and award programs for higher institution students and faculty. Expert, representative of Research at Google (an American multinational corporation specializing in Internet-related services and products)
16:00 Visit and presentation: “Development Of Exponential Thinking And Creation Of Exponential Technologies To Tackle The World’s Most Challenging Problems”. Expert of Tesla (an American company that designs, manufactures, and sells electric cars and electric vehicle powertrain components)
18:00 Back to the campus

Day 4
Innovation Communities and Labs

08:30  Leaving the campus
09:00  Seminar: “Creation of Spin-offs and Other Forms of Academic Entrepreneurship of Faculty and Students” (with or without IP). Expert - representative of StartX, Stanford’s non-profit community for founders (Undergraduate and graduate students, postdocs, professors, staff, and alumni).
11:00 Seminar: “Developing Entrepreneurship Ecosystem by Bringing Together Government Entities, Foundations, Private Enterprises, Universities, and Public-Private Partnerships” How to stimulate economic growth, development, and prosperity by creating measurably more entrepreneurship in a given locale within five years. Expert - professor of Babson College (One of the top colleges in the US offering undergraduate and graduate entrepreneurship education)
12:30 Lunch at SVIC
14:30 Visit and presentation: “R&D Lab for Innovation, Research and Development of Cutting-edge Products” A secretive division behind a company’s most known products. Expert - representative of Amazon Lab126 (an inventive research and development lab at Amazon that designs and engineers high-profile consumer electronic devices like the Kindle family of products)
16:00 Visit and presentation: “Leading Innovation in Global Commerce” The role of continued innovation in creating a new technology-driven commerce environment. Expert - representative of eBay (American multinational corporation and e-commerce company, providing consumer to consumer & business to consumer sales services via Internet)
18:00  Back to the campus

Day 5

Fostering Innovation in Business and Academic Environments

08:30  Leaving the campus
09:00 Seminar: “Development Of Exponential Thinking And Creation Of Exponential Technologies To Tackle The World’s Most Challenging Problems”. Ecosystem of innovation labs for early stage and corporate entrepreneurs-in-residence. Expert of Singularity University (Benefit corporation that provides educational programs, innovative partnerships and a startup accelerator)

11:00 Visit and presentation: “Creating Innovation Spaces for Design and Art Projects”. Research lab as a reflection of the freedom afforded to employees. Expert - representative of Facebook Analog Research Lab (the world’s leading social networking site).

13:00 Lunch at Stanford (Tressider Oak Lounge)

14:00 Visit and presentation: “Building a World-Class Center Dedicated to Accelerating High-Technology Entrepreneurship Research and Education for Engineers and Scientists Worldwide”. Teaching and learning innovation and entrepreneurship. Expert - representative of The Stanford Technology Ventures Program (STVP) (The entrepreneurship education and research center located within the School of Engineering at Stanford University).

16:00 Visit and presentation: “Inspiring Students and Alumni to Create and Scale Innovative Ventures through Supporting Ground-Breaking Research and Education”. Joint classes, events and collaborative programs. Expert - representative of The Center for Entrepreneurial Studies (CES), Stanford (Global community for entrepreneurs and thought leaders who are changing the world).

18:00 Visit to Stanford’s bookstore and a campus tour

19:00 Back to the campus